

Connect Nevada e-Newsletter Featuring: Broadband Boosting Your Safety, Nevada Maps Updated, Rural Businesses Are Missing A Boost, & Take Our Survey!

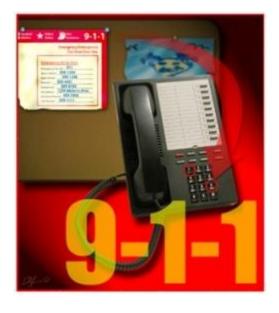
Welcome to the current issue of the Connect Nevada e-Newsletter! Below, you'll find updates on the progress we're making to expand broadband access, adoption, and use. Thank you for following our updates and joining the important work of getting more Nevadans online!

<u>Technology Ready to Boost Safety</u> <u>Across Nevada!</u>

Connect Nevada is committed to improving communities across the state through greater broadband adoption, access, and use.

This February we put the spotlight on Public Safety to highlight the ways in which broadband is supporting police departments, hospitals, and fire departments as they protect our families and save lives!





Technology really is boosting your safety.

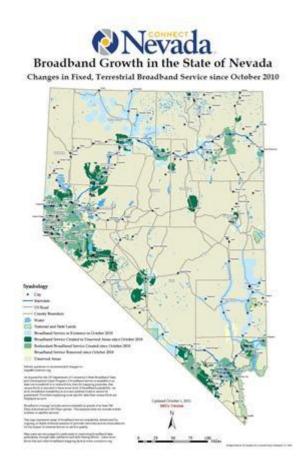
Follow the links to the stories below and learn more about how broadband is making your family, home, and community a better place to live:

- Nevada Mom's Free AlertID Tool for Public Safety Becomes National Network
- <u>Location, Location:</u>
 Enhancing Nevada Public Safety
 with GIS

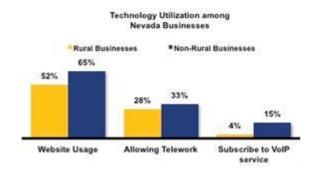
Nevada Marks National Broadband Map 2-Year Anniversary

February 17, 2013, marked the two-year anniversary of the <u>National</u> <u>Broadband Map</u> (NBM), a tool to search, analyze, and map broadband availability across the United States. The <u>National Telecommunications and Information Administration</u> (NTIA) created and maintains the NBM, populating it with broadband datasets collected and submitted by states and territories for the <u>State Broadband</u> <u>Initiative</u> (SBI) grant program.

Connect Nevada has also recently released broadband growth maps, showing the changes in broadband coverage across the state from October 2010 to October 2012. To view the broadband growth maps, visit our broadband landscape page!



Another great tool for stakeholders, broadband providers, and the general public is My ConnectView. The interactive mapping applications have recently been updated with additional tools and enhancements to increase the user experience. To experience My ConnectView's additional features, visit the <u>interactive map</u> page.



Many Rural Nevada Businesses Missing Out on Broadband Boost

Broadband is helping rural Nevada bring in sales revenues, according to Connect Nevada's new report.

Connect Nevada's <u>2011 Business Technology Assessment</u> shows that online sales make up approximately \$320 million in revenue for rural Nevada businesses each year, and this number will only go up as more businesses get connected to high-speed Internet.

businesses are still offline. Click here to read more about the findings.

Take Our Survey!

We need the help of all Community Anchor Institutions (CAI) in Nevada to answer a short questionnaire regarding broadband adoption. Institutions include K-12 schools, universities, libraries, hospitals/emergency medical facilities, and public safety facilities, and the information you provide will allow us to add data to our map.

We made it easy for you too - <u>just click</u> <u>here!</u>





Get Connected with Nevada's Every Community Online program!

Connect Nevada's <u>Every Community</u> <u>Online</u> Program offers the perfect way to get connected.

ECO offers free computer and Internet training that qualifies participants for discounted computers. Participants in the Las Vegas area are also eligible for discounted home broadband service.

ECO participants are eligible for:

- Desktop computers for \$119.99
- Laptop computers for \$189.99
- **Broadband service for \$10.00 a month** (Las Vegas area only)
- Desk modems starting at \$50.00

The program is offered in partnership with <u>JOIN, Inc.</u> and the <u>Nevada State Library and Archives</u> (NSLA).

<u>Click here</u> to learn more about how ECO training is designed to change lives and get every Nevadan online!

Join the Connect Nevada Conversation!

We're excited to see Connect Nevada's reach growing daily!

We're often on the road meeting with people in communities across the state as we work toward better broadband access, adoption, and use in Nevada.

You can keep up with our activities in real-time and contribute to the conversation by joining our social networks!





In addition to our weekly blog posts and these monthly e-Newsletters, we encourage you to <u>follow us on Twitter</u> and like us on Facebook!

We look forward to hearing from you as we continue our work with the <u>Governor's Broadband Task Force</u> to expand broadband and improve digital literacy skills across the state!

Upcoming Events

Eureka Broadband Technology Team Meeting - March 5, 2013 at 2PM - Eureka County Courthouse, 10 S. Main Street, Eureka, NV 89516

White Pine County Tech Assessment Team Meeting - March 6, 2013 at 10AM - Mt. Wheeler Power Conference Room, 1600 Great Basin Blvd, Ely, NV 89301

If you have a broadband meeting or event that you would like us to present or help publicize, please contact Lindsey Niedzielski, linker.niedzielski@connectnv.org.





